

# CIICA LIVE CI FUNDING: CHALLENGES & PRIORITIES

**WEDNESDAY 29TH SEPTEMBER 2021**

## **WELCOME TO CIICA LIVE**

**Our Chair**

**Ruth Warick**

**Cochlear Implant - a cost effective technology, but...**

**Brian Lamb**

**Funding in low and middle income countries**

**Neelam Vaid**

**Funding priorities for adults**

**Darja Pajk**

**Funding upgrades: the challenges**

**Leona Pejcharova**

**Funding CI: a medical device or assistive technology?**

**Ekaterine Tortladze**

**Funding CI: Hearing Against the Odds**

**Jennifer Perold**

**Influencing the decision makers**

**Sue Archbold**

**Round up and next steps**

**Barbara Kelly**

**English, French, Italian, Spanish, German and Danish captioning will be available. We will welcome comments and questions in the chat room and will make time for discussion.**

### **RUTH WARICK**

Dr. Ruth Warick is president of the International Federation of Hard of Hearing Persons and First Vice-Chair of the International Disability Alliance. She is a member of the CIICA Steering Committee and is also on the steering committee for the WHO World Hearing Forum as well as being a co-chair of its Changemakers Working Group.



### **BRIAN LAMB**

Brian Lamb OBE was head of Advocacy and Policy at the Royal National Institute for Deaf People. He now chairs the Hearing Loss and Deafness Alliance which campaigns for more awareness and better services in England and the Adult Cochlear Implant Action Group which works to extend access to Cochlear Implants. He is also CIICA advisor on strategy and policy. He is author of the book, The Good Guide to Campaigning and Influencing and has also published a number of guides on campaigning. He has also published extensively on improving access to hearing technology and patient views on hearing technology.



### **NEELAM VAID**

Dr Neelam Vaid is Head of the Cochlear Implant Programme and BIG EARS, the Audiology and Speech Pathology department at K.E.M. Hospital, Pune. She is a Consultant in the Dept of E.N.T. at K.E.M. Hospital Pune. Dr Vaid has been actively involved in research, clinical treatment and education related to all aspects of E.N.T since the past 30 years. She has numerous publications in national and international journals and books. She is on the editorial board of Otology and Neurotology and Cochlear Implants International. She is an internationally recognised speaker and involved in national and international teaching related to Cochlear Implantation and Endoscopic sinus surgery. She also runs an implant programme that actively involves families!



### **DARJA PAJK**

Darja Pajk is an occupational therapist employed in the field of social care in Slovenia. As an adult, she gradually lost her hearing completely and began to educate herself in the field of reality theory and neurolinguistic programming and coaching to make her easier to accept the situation - hearing loss. She takes an active part in raising awareness and understanding of hearing loss at national and international levels and is an active member of EFHOH, CIICA and the World Hearing Forum group Make listening safe. Her presentations always give a good insight into life with hearing loss and an understanding of gradual loss and complete deafness and the need for lifelong care for people with hearing loss. Now she uses cochlear implants on both sides.



### **LEONA PEJCHAROVA**

Leona Pejcharová, mother of two bilaterally implanted children and a president of the Association of Cochlear Implant Users of the Czech Republic. Former leader of a project on the inclusion of hearing impaired children to the mainstream schools. She has a Master degree from the Charles University, Faculty of Social Sciences in the field of European Studies (European union)..





### **EKATERINE TORTLADZE**

Ekaterina Tortladze is the mother of a 25-year-old young woman with a hearing loss. Her life experience determined her future activities, and she founded the Aures Foundation, a non-governmental organization that deals with hearing issues in Georgia. Ekaterine has been actively working on hearing issues in Georgia for the last 9 years. Her goal is to contribute to the creation of an effective and strong hearing loss management system in Georgia. She has directed all her efforts towards this goal.

Currently Ekaterine is a manager of Hearing House - Official represent of PHONAK in Georgia, member of WHD core group at WHF (WHO), representative of the LehnhardtStiftung in Georgia, Hearing Health Advocacy Committee of the Coalition for Global Hearing Health - Hearing Health Advocate in Georgia.

### **JENNY PEROLD**

Jenny has over 30 years of experience in cochlear implantation and has been the Coordinator of the Tygerberg Hospital-Stellenbosch University Cochlear Implant Unit since 2015. The programme services both state/ public and private cochlear implant patients. She has a BSc Logopaedics from the University of Cape Town and obtained her master's degree in Audiology in 1999. She has taught and presented both locally and internationally, as well as taught at both the University of Cape Town and Stellenbosch University in various areas of audiology. Her special areas of interest are Cochlear Implantation and Adult Rehabilitation. She has been actively involved in the Health Professions Council of South Africa (HPCSA)-accredited Short Course: "Additional Training in Cochlear Implant Mapping and Rehabilitation" since its inception in 2006. This specialized, post-graduate course is a requirement in South Africa for all audiologists who work with cochlear implant patients. Jenny has been the Course Coordinator for this course since 2015. Jenny is also the Co-Chairperson of the South African Cochlear Implant Group.



### **SUE ARCHBOLD**

A Teacher of the deaf who has been involved in Cochlear Implant for over 30 years, coordinated Nottingham CI Programme for 14 years and Chief Executive of The Ear Foundation for 8 years. She is General Secretary of European Symposium of Paediatric Cochlear Implantation and contributed to the World Report on Hearing and is a member of Core working group at the World Hearing Forum.

### **BARBARA KELLY**

Barbara Kelley is executive director of the Hearing Loss Association of America. She is on the steering group of the Cochlear Implant International Community of Action and was the U.S. co-chair of the Consumer and Professional Advocacy Committee supporting the Delphi Cochlear Consensus Process.

