

Promoting awareness of CI: why and how?



Consumer Led Advocacy

Influencing the Influencers





NEED
TO
HEAR

DEAF
ADULTS

Cochlear
Hear
now
&
always

Cochlear
Ear

LET
COCHLEAR
IMPLANTS

BREAK
THE
SILENCE

Cochlear
Ear

Hear
Hear

COCHLEAR



Consumer Representative Training

- Roles of health consumers and providers
- The NZ health system and government
- Levels of consumer engagement
- Media Training and utilising personal stories
- Understanding Health Economics
- Public Speaking, Communication, Networking,
Negotiating, and Influencing
- Effective participation in meetings: Tips and tools



Voda NZ 11:23 AM
Pindrop Foundation
153 Tweets

Voda NZ 11:26 AM
Pindrop Promote

Tweets Tweets & replies Me

Pindrop Found... · 5/05/17
The power of cochlear implants to break the sound of silence #hearingloss #cochlearimplant



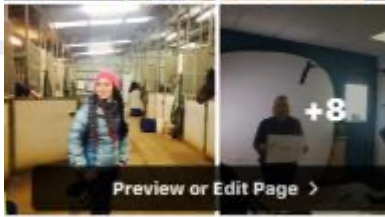
0:39 5 2

Pindrop Foundation · 4d
Great advances with @CochlearGlobal @CochlearAsiaPac and Apple's #iphone

Phone calls can

Pindrop added 11 new photos.
14 August ·

It's been a fab few months filming and photographing with amazing CI clients for our upcoming campaign #HearM Watch this space...



Deaf mums' joy AT LAST OUR SILENT SUFFERING IS OVER

The two parents tell how they had to live in a hearing world

A young woman with a cochlear implant (CI) has been able to hear her children's voices for the first time. The joy of hearing her children's voices is what the young woman, who is deaf, says is the most precious gift she has ever received.

The young woman, who is deaf, says she has been able to hear her children's voices for the first time. The joy of hearing her children's voices is what the young woman, who is deaf, says is the most precious gift she has ever received.



THE MIGHTY CAN HEAR AT LAST

The hopes of a deaf mum are finally able to break through silence

Pindrop Foundation has been able to help a deaf mum hear her children's voices for the first time. The young woman, who is deaf, says she has been able to hear her children's voices for the first time. The joy of hearing her children's voices is what the young woman, who is deaf, says is the most precious gift she has ever received.



The image features a central blue rectangular area with the word "EVENTS" in white, bold, sans-serif font. This central area is framed by a light green border at the top and bottom. On the left side of the blue area, there are three overlapping circles: a teal circle at the top, a magenta circle at the bottom left, and a yellow circle at the bottom right. On the right side of the blue area, there is a single large yellow circle. All circles have a slightly textured, hand-painted appearance.

EVENTS

A woman with a cochlear implant and face paint is shown in profile, looking towards the left. She has purple and blue paint on her face and neck. The background is a blurred outdoor setting with green foliage.

THE CAMPAIGN TO END SILENCE

The Pindrop Foundation Adult CI Forum 2019

#pindropcif2019

Saturday 2nd November 2019

The campaign to end silence

University of Auckland,
Tamaki Campus, Morrin Rd,
St Johns, Auckland

PINDROP
Foundation
giving sound to silence

Rotaract
GPCME
Grand Prix Club
& National Exhibition

The Pindrop
Foundation

147

Are you struggling to hear with your hearing aids on?
A cochlear implant might be right for you

"I am back playing touch rugby and have even completed a complete course since having the implant. Life is getting better day-by-day."
- Mr. Andrew Davis

"The cochlear implant has changed my life. It's a new world!"
- Christine Davis

"I received my Cochlear Implant 10 years ago and what an incredible difference it has made."
- Mrs. Jane Smith

"I had the best hearing ever!"
- Mrs. Jane Smith

"I had the best hearing ever!"
- Mrs. Jane Smith

"I had the best hearing ever!"
- Mrs. Jane Smith

The Pindrop Foundation

Providing cochlear implant awareness, education, information and support for adults.



UNLOCK THE SOUNDSCAPE:
Take charge of your hearing

Are you struggling to hear with your hearing aids on? Do this...

- 1. Get a hearing test
- 2. Get a hearing aid
- 3. Get a cochlear implant
- 4. Get a cochlear implant

If you answered **yes** refer to the cochlear implant programmes

Specialist Support for the National Cochlear Implant Programme
Specialist Support for the National Cochlear Implant Programme
Specialist Support for the National Cochlear Implant Programme

PINDROP
FOUNDATION

