

**Ear and Hearing Care for all!  
Awareness is the key**



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**World Health  
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# Ear and Hearing Care

Why awareness is important?



# Ear and Hearing Care

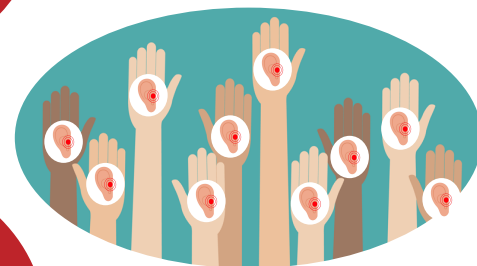
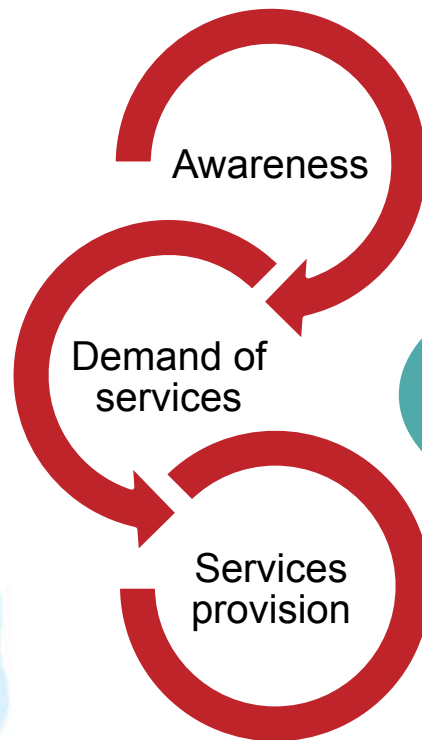
## Lack of awareness

“Don’t worry,  
is normal...”



# Ear and Hearing Care

**Awareness → Access to services**



Demand of health services is key to promote availability



# Awareness

## Role of stakeholders?



Let's discuss  
about  
Awareness  
and Cochlear  
Implants

